

ecomaine

Memorandum

DATE: February 11, 2021
TO: Chair and Members of the Board
FROM: Kevin H. Roche, CEO
SUBJECT: Outreach & Recycling Committee Minutes – February 11, 2021

The **ecomaine** Outreach & Recycling Committee met February 11 via Zoom. The meeting was called to order at 3:02 p.m. by Caleb Hemphill, Chairman.

1. Approval of Minutes
 - Jamie Garvin moved to approve January minutes, Rob Wood seconded and all unanimously approved.
2. eco-Excellence Awards – Review & Judging of Nominations
 - The Committee reviewed 2021's eco-Excellence Award nominations and awarded the following:
 - i. Arnold Vickery, Hollis (Individual)
 - ii. Maine Beer Company (as a business) and employee Dave Love (individually within the business)
 - iii. Kelly Meslin, Town of Gorham Public Works (Individual)
 - iv. Rev. Priscilla Dreyman, South Portland/Cape Elizabeth (Individual)
 - v. Casco Bay Cleanup Project (Non-Profit)
 - vi. The Ecology School, Saco (Non-Profit)
 - vii. Scarborough Land Trust (Non-Profit)
 - viii. Town of Yarmouth Transfer Station Staff (Non-Profit)
 - The Committee chose to award the eight recipients equally in 2021, rather than choosing overall category winners.
 - The Committee recommended establishing a Municipal award category in future years.
 - The March 9 event will be held virtually, but will seek to incorporate some pre-recorded video elements with the winners.
3. Review of School Recycling Grant Program
 - Staff provided a review of FY20 Grants (now closed) and an update on FY21's grants (mid-term reports to come by March 12, final reports by May 28).
4. Outreach & Education
 - Staff provided an overview of outreach and P.R. metrics for FY21 to date.
5. Recycling Market Report
 - Staff provided an overview of recent market activity and pricing for recyclable commodities.
6. Other/New Business

- Staff included a mention of the Upcycle 2021 Challenge, which is now accepting submissions for upcycled designs from students for a \$500 grand prize.

David Durrell made the motion to adjourn at 4:28 p.m. Linda Boudreau seconded. All approved.

Attendees: Caleb Hemphill, Jeff Amatrudo, Linda Boudreau, David Durrell, Jamie Garvin, Rob Wood

Staff: Matt Grondin, Lena Ives, Vanessa Berry, Katrina Venhuizen