

ecomaine

Memorandum

DATE: April 27, 2018

TO: Chair and Members of the Board

FROM: Kevin H. Roche, CEO

SUBJECT: Outreach & Recycling Committee Minutes – April 5, 2018

The **ecomaine** Outreach & Recycling Committee met April 5. The meeting was called to order by Committee Chair Caleb Hemphill, who suggested changing the agenda to move the Outreach & Educations, updates on School Recycling Grants and the Recycling Market Report to be earlier in the agenda. All approved.

Attendees: Rob Wood, Caleb Hemphill, Robert Randall, Jeff Amatrudo, Alan Bradstreet, Rob Wood, Jamie Garvin, Maureen McDevitt.

1. Approval of Minutes (*Attachment A1 and A2*)
 - Jamie Garvin moved to approve both minutes, Bob Randall seconded and all unanimously approved.
2. Outreach & Education
 - Katrina reviewed the education & outreach report, and Lisa handed out an executive summary about the Red Claws/City of Portland recycling program results (*Attachment B1*)
 - Lisa reviewed the ecomaine Website & Media Analytics (*Attachment B2*)

Grants:

- Update on School Recycling Grants Program: Katrina shared an update that Waterboro Elementary School would be returning \$900 of their grant because the PTO ended up covering the food waste hauling costs, and the Albert D Hall school in Waterville would be returning the \$840 grant they received to receive Agri-Cycle hauling for the school due to the unavailability of the parent who had offered to lead that project. Given that the budget had gone over by \$1,158 dollars, this returned funding will help to balance a budget that is expected to go over this year.
 - There was a discussion on future grant programs including grant spending, grants afor tours, targeting age groups for tours and curriculum.
3. Recycling Market Report (C) – Lisa reviewed the recycling market report and gave an update on the situation in China, which is affecting movement and sales of paper at the moment.

4. Recycling is a Work of Art Contest

- There were 20 submissions to this year's Recycling is a Work of Art Contest. The judges reviewed all submissions and selected the following to receive the six awards:
- Sabine Spear & Stella Crawford - colorful - (Cape Elizabeth)
- Jessica Rule –ocean reduce, reuse, recycle (Gorham)
- Alexandra Portula – Magical Maine dragons and puffins (Saco)
- Lindsay McCracken – dogs & cats (SoPo)
- Michael Lewis (Portland)
- Alexis Burbank – Sustain Mid Maine (Waterville)

All who did not win this year will be mailed special “honorable mention” gifts and thank you letters, and be invited to submit another design using the templates and featuring a recycling or waste-reduction theme next year:

- Morgan Johnson (Scarborough)
- Anthony Boyd & Landon Gloves (Windham)
- Melody Scanem (Shapleigh)
- Lucia Bolles & Megan Yale (Yarmouth)
- Karen MacWilliams & son (Old Orchard)
- Kathleen Meade (Freeport)
- Pippa Huffard (Cape Elizabeth)
- (Disqualified – not from a member community) Seth Goepel (Hebron)

5. Communication Manager Recruitment: After receiving more than 50 applications for Lisa's replacement, KMA Consulting, with Lissa and Katrina, narrowed the candidates down to eight, who were invited for interviews. Those candidates were narrowed to four, who interviewed with Kevin Roche and the final decision was narrowed to two finalists at the time of the meeting. (After the meeting, it was announced that Matt Grondin has accepted the position of Communications Manager, starting April 30). Lisa Wolff's last day is May 4.

7. Meeting adjournment:

- Alan motioned to adjourn, Jeff seconded and all unanimously approved adjourning at 6:03.